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*In this week's recap: Mixed week for markets; jobs on the rise.*

## Weekly Economic Update

*Presented by Ed Papier, August 8, 2022*

### THE WEEK ON WALL STREET

Stocks turned in a mixed performance last week as investors struggled with headlines suggesting that the Fed was unlikely to soon ease up on its current monetary tightening policy.

The Dow Jones Industrial Average slipped 0.13%, while the Standard & Poor's 500 rose 0.36%. The Nasdaq Composite index picked up 2.15% for the week. The MSCI EAFE index, which tracks developed overseas stock markets, gained 0.23%. <sup>1,2,3</sup>

### SHOWING RESILIENCE

Ahead of Friday's employment report, stocks were generally higher, highlighted by a Wednesday rally triggered by fresh earnings surprises and a better-than-expected economic report. The rally was especially notable because it occurred when multiple Fed officials said that the fight against inflation hadn't ended, perhaps throwing cold water on the idea that the Fed might pivot due to weakening economic activity and the prospect of cooling inflation.

Aside from this single day of enthusiasm, markets were a bit jittery, especially as investors monitored Speaker of the House Pelosi's visit to Taiwan. A robust employment report on Friday reinforced the idea that the Fed would likely stay the course on monetary tightening, resulting in a mixed market for the week.

### EMPLOYMENT REPORT

The U.S economy added 528,000 jobs in July, doubling the consensus expectation of 258,000. The unemployment rate ticked lower, falling from 3.6% to 3.5%. Coincident with this job creation was strong wage growth, as average hourly earnings rose 0.5% in July and 5.2% from a year ago. <sup>4</sup>

Leisure and hospitality, professional and business services, and healthcare lead the way in reported job gains, as seen in most sectors of the economy. Even sectors such as construction, particularly vulnerable to rising interest rates, saw job gains. The labor force participation rate moved slightly lower, slipping to 62.1%--its lowest level this year. <sup>5</sup>

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## THE WEEK AHEAD: KEY ECONOMIC DATA

**Wednesday:** Consumer Price Index (CPI). Institute for Supply Management (ISM) Services Index. Factory Orders.

**Thursday:** Jobless Claims. Producer Price Index (PPI).

**Friday:** Consumer Sentiment

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## QUOTE OF THE WEEK

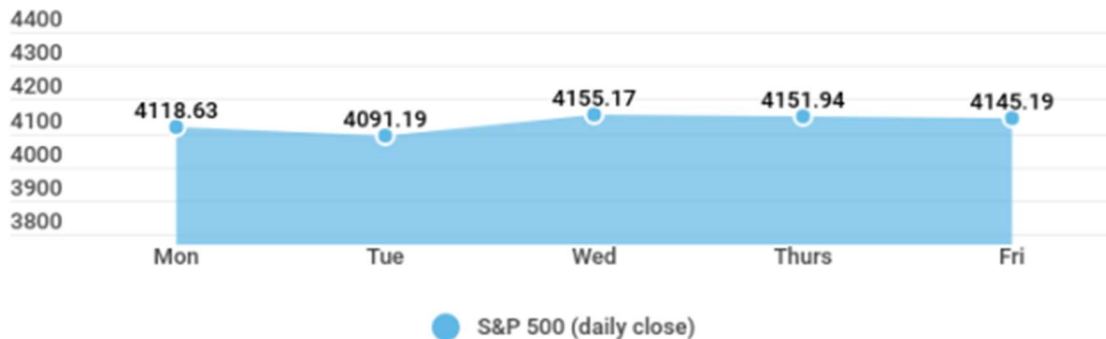



*"People always call it luck when you've acted more sensibly than they have."*

ANNE TYLER

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Market Index	Close	Week	Y-T-D
DJIA	32,803.47	-0.13%	-9.73%
NASDAQ	12,657.55	+2.15%	-19.10%
MSCI-EAFE	1,941.71	+0.23%	-16.88%
S&P 500	4,145.19	+0.36%	-13.03%



	Treasury	Close	Week	Y-T-D
	10-Year Note	2.83%	+0.16%	+1.31%

Sources: The Wall Street Journal, August 5, 2022; Treasury.gov, August 5, 2022

Weekly performance for the Dow Jones Industrial Average, Standard & Poor's 500 Index, and NASDAQ Composite Index is measured from the close of trading on Friday, July 29, to Friday, August 5, close. Weekly performance for the MSCI-EAFE is measured from Friday, July 29, open to Thursday, August 4, close. Weekly and year-to-date 10-year Treasury note yield are expressed in basis points.

## OF NOTE

Right now, it's basically a case of the Fed versus the economy. You might say, "Wait a second. Isn't the Fed supposed to help the economy?"

Well, not exactly. They may want to help the economy, but helping the economy actually isn't job one. Job one is helping the banks. The Fed was essentially created to prop up the banking system and prevent bank runs.

Everything else it tries to accomplish, such as price stability and maximum employment, comes second. So it's not clear that the Fed's always aligned with the best interests of the economy. People don't realize that, but it's important to keep in mind.

Everyone knows the Fed's raising interest rates right now. But which rates? The rate that the Fed actually raises is called the fed funds target rate. And what is that? That's the rate at which banks lend to each other to meet their reserve requirements on an overnight basis. Fed funds are amounts that banks lend to each other to meet overnight reserve requirements.

It's an extremely short-term rate. The Fed targets that rate as a way to control the money supply and perhaps tweak inflation or achieve other economic goals.

The fed is targeting a rate that no longer exists, however. There hasn't been a real fed funds market for about 12 or 13 years, ever since the Fed began flooding the system with money during the Great Financial Crisis. Today, reserves are close to an all-time high. In other words, the banks have excess reserves. Their actual reserves are multiple trillions of dollars in excess of the requirement. So there is no shortage of reserves.

There's no overnight lending for reserve requirements, because all the banks have excess reserves. So the Fed is targeting a rate that doesn't exist anymore. Why are they doing it? Banks aren't lending to each other, but they are lending to the Fed in the form of excess reserves. Those are deposits at the Fed, which the Fed pays interest on. So in a sense, the interest on excess reserves is a modern substitute for the old fed funds rate.

But this money is basically sterilized. It stays within the banking system without making its way into the real economy. That's why all the QE the Fed engaged in after 2008 never led to consumer price inflation. The inflation we're seeing today has nothing to do with QE (more on that in a minute). Now people say the Fed's raising interest rates. But it's not that simple.

The Fed really only controls that overnight rate. It doesn't have that type of control over longer-term interest rates like those on the 10-year Treasury note, for example. The Fed can target 10-year note rates to some extent with quantitative easing or quantitative tightening, through buying and selling them in the market. They can move the rate around a little bit, but that influence is limited.

The market for 10-year Treasuries is much, much larger than the Fed. It's the deepest and most liquid market in the world. So the Fed's really targeting one minor rate, the overnight rate. It's a really narrow target. They don't control long-term interest rates directly, nor do they have the capacity to do so.

So how does raising the fed funds rate reduce inflation? There are two major sources of inflation. There's the supply side and there's the demand side. Either one of them can drive inflation, but they're very, very different in terms of how they work.

The supply side, as the name implies, comes from input. The supply just isn't there. Farm prices are going up because fertilizer prices are going up, partly because of the war in Ukraine. Oil prices are going up because there's a global shortage, and there's disruption in supply chains.

However, rising gasoline prices don't have all that much to do with the oil supply. There's not a shortage of oil, but in the United States, there's a shortage of refining capacity. You don't put crude oil in your gas tank, you put gasoline in your gas tank, or diesel, or jet fuel, which is basically kerosene. All of it has to be refined, and that's where the bottleneck is.

Raising rates won't plant crops or increase oil production. There are therefore increasing shortages in some of the refined products, and that also accounts for today's extremely high prices. And transportation costs go into the prices of everything.

So what can the Fed do about that? Nothing. Does the Fed drill for oil? Does the Fed run a farm? Does the Fed drive a truck? Does the Fed pilot a cargo vessel across the Pacific or load freight at the port of Los Angeles?

No, they don't do any of those things, and so they can't fix that part of the problem. Raising interest rates has no impact on the supply side shortages we're seeing. And that's where the inflation's coming from.

Since the Fed has misdiagnosed the disease, they are applying the wrong medicine. Tight money won't solve a supply shock. Until the supply shortages are fixed, higher prices will continue. But tight money will hurt consumers, increase the savings rate and raise mortgage interest rates, which hurts housing.

On the Demand Side, there's demand-side inflation, called demand-pull inflation. That's when people build inflation into their day-to-day behavior, when they think inflation's here to stay. They say, "Well, I was thinking of buying a new refrigerator. Better go get it today because the price is going up."

The same logic applies to buying a new car, a new house, etc. The motivation to buy now accelerates demand because consumers think the price will only go up. These expectations can take on a life of their own and feed on themselves as people rush to the stores.

Supply can't keep up, which is a recipe for higher prices. We're not there yet. We're not at the demand-pull side, but we're dangerously close.

Are you running right out today to go buy a new refrigerator because you fear the price is going up? Probably not. You're certainly aware of price increases; you see them at the pump and at the grocery store. But at least so far, that part of the behavior has not changed very much.

Here's the final point: The Fed can't create supply, but it can destroy demand. If they raise interest rates enough, mortgage rates will rise and monthly payments with them. People will stop buying houses and credit card balances will rise because they're paying higher interest. Financing starts to dry up, which spreads throughout the economy.

So the Fed can destroy demand, but only at the cost of the economy. It's one thing if the inflation is coming from the demand side, but it's not. It's coming from the supply side, and the Fed can't do anything about that.

They can destroy enough demand to maybe bring inflation down, but only by destroying the economy. And that's the point. The idea that the Fed can squash inflation without squashing the economy is false. We're likely to find that out the hard way. <sup>6</sup>

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